

2016 Accomplishments and Deals

▪ December 2016

- GM Avocats advises a French franchisor, operating the number one European ice-cream franchise system, in the execution of a master franchise agreement after several months of negotiation for the setting up of an ice-cream franchised network in **MEXICO**
- GM Avocats advises a franchisor in a franchise agreement for the setting up of a franchise network in **AUSTRALIA**
- GM Avocats conducts extensive negotiations for several months, putting an end to a dispute between a French franchisor and its business partner in **KAZAKHASTAN**
- GM Avocats advises a franchisor and conducts extensive negotiations for several months in relation to a dispute with a former business partner in **BAHRAIN**

▪ October 2016

- GM Avocats advises a French franchisor, world leader in its niche market, in relation to an addendum to a franchise agreement in **SINGAPORE**

▪ September 2016

- GM Avocats advises a French franchisor in the renegotiation of a master franchise agreement in **JAPAN**

▪ July 2016

- GM Avocats advises a franchisor in the execution of a share purchase agreement and the reorganization of a joint-venture entity and in particular in the execution of a shareholder's agreement, and master franchise, trademark license and supply agreements in **MAINLAND CHINA, HONG KONG and MACAU**
- GM Avocats advises a French franchisor in relation to a franchise agreement for the setting up of a franchise network in **INDONESIA**
- GM Avocats advises a franchisor, a leader in the art gallery market, for the setting up of a franchise art gallery network in the **USA**.

▪ June 2016

- GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **OMAN**
- GM Avocats advises a franchisor, the fastest growing French bakery café concept in Asia, in a franchise agreement in **TAIWAN**

▪ April 2016

- GM Avocats advises a French franchisor in relation to an addendum to the master franchise agreement in **JAPAN**
- GM Avocats conducts negotiations and assists a French franchisor, putting an end to a dispute with a former master franchisee in the **PHILLIPINES**.

▪ March 2016

- GM Avocats advises a French franchisor in a multi-unit franchise agreement in **BAHRAIN**
- GM Avocats represents a French franchisor in the market of sales of ready-to-wear clothing, against a Moroccan master franchisee in an ICC arbitration seated in **PARIS**.

▪ February 2016

- GM Avocats advises a French franchisor, a world leader in its niche market in relation to a manufacturing agreement in **JAPAN**
- GM Avocats advises a franchisor, a European franchise leader in the ice-cream market in a master franchise agreement in **GERMANY**
- **January 2016**
 - GM Avocats advises a franchisor, one of the word leaders in the QSR industry, against a Turkish franchisee, in a wrongful termination dispute in an ICC arbitration seated in **PARIS**