

2015 Accomplishments & Deals

▪ December 2015

- GM Avocats advises a French franchisor in a share purchase agreement and the reorganization of a joint-venture entity for the execution in particular of a shareholder's agreement, a master franchise agreement, trademark license and supply agreements in **MAINLAND CHINA, HONG KONG** and **MACAU**
- GM Avocats conducts negotiations of addendums to a franchise agreement for a French franchisor for further openings in **QATAR**

▪ October 2015

- GM Avocats advises the world's number 1 children's recreation franchise, founded in France, in its development in Europe and the **USA**, the franchise commencing its presence in the US in **CALIFORNIA**
- GM Avocats assists a franchisor in setting up an affiliate company in **HONG KONG**, which shall cover the Asian development

▪ September 2015

- GM Avocats advises a French franchisor, fastest growing French bakery café concept in Asia with 15 outlets currently in **JAPAN** and **SOUTH KOREA**, on track to double the number of outlets
- GM Avocats advises a French franchisor in its first multi-unit franchise agreement in **THAILAND**
- GM Avocats advises a French franchisor in its first multi-unit franchise agreement **TAIWAN**
- GM Avocats advises a French franchisor in its first multi-unit franchise agreement in the **PHILIPPINES**

▪ July 2015

- GM Avocats advises a Chinese franchisor, world leader in its niche market, in its first franchise deal in **MOSCOW**
- GM Avocats advises a leading US franchise system in the adaptation of its franchise model to **FRANCE**
- GM Avocats advises the number 1 European ice cream franchise system in structuring its contract model to the **UK**

▪ June 2015

- GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **TUNISIA**
- GM Avocats advises a French franchisor in two local manufacturing agreements, in **LEBANON** and in the **UNITED ARAB EMIRATES**

▪ May 2015

- GM Avocats advises a French franchisor in the market of sales of ready-to-wear clothing, which has more than 1000 retail stores throughout the world, in a master franchise agreement in **MOROCCO**
- GM Avocats advises a franchisor operating an ice-cream network in a multi-unit franchise agreement in **MOROCCO**
- GM Avocats advise a franchisor in a master franchise agreement in **ALGERIA**

▪ **April 2015**

- GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **LEBANON**
- GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **KUWAIT**
- GM Avocats conducts a 9 month negotiation and advises a French franchisor, world leader in its niche market, in a master franchise agreement in **JAPAN**
- GM Avocats advises a French franchisor in an intermediation agreement in **CHINA**

▪ **March 2015**

- GM Avocats advises a French F&B network in their first master franchise agreement in **SWITZERLAND**
- GM Avocats conducts a negotiation putting an end to a major dispute between a French franchisor and its business partner in **RUSSIA**

▪ **February 2015**

- GM Avocats advises a French F&B network in their first franchise agreement in **BELGIUM**
- GM Avocats advises a French franchisor in a local manufacturing agreement in **CHINA**

▪ **January 2015**

- GM Avocats advises a franchisor operating an ice-cream network in a master franchise agreement in **SOUTH KOREA**