

2019 Accomplishments & Deals

- **December 2019**

- GM Avocats advises a franchisor on the opening of a second franchise establishment in **DOHA (QATAR)**

- **November 2019**

- GM Avocats advises a franchisor on the conclusion of a Master Franchise agreement for a French bakery concept in **DOHA (QATAR)**

- **September 2019**

- GM Avocats advises a franchisor on the conclusion of a joint-venture and a Master Franchise agreement for a high end catering concept in **JAPAN**
- GM Avocats advises a franchisor on the conclusion of a joint-venture, a Master Franchise agreement and a regional development agreement for a French restaurant concept in **LONDON**

- **July 2019**

- GM Avocats advises a franchisor on the conclusion of a Master Franchise agreement for a French bakery concept in **JAPAN**

- **April 2019**

- GM Avocats advises a franchisor on the conclusion of a Master Franchise agreement for a French restaurant concept in **CANADA**

- **March 2019**

- GM Avocats advises a franchisor on the conclusion of a regional Master Franchise agreement for a concept of clothing sales in **PANAMA**

2018 Accomplishments and Deals

- **December 2018**

- GM Avocats advises a franchisor in cosmetics in the negotiation of two Master Franchise agreements and a joint-venture in **MEXICO**
 - GM Avocats advises a franchisor in cosmetics on a Master Franchise agreement in **BRAZIL**
 - **July 2018**
 - GM Avocats advises a franchisor in cosmetics on a regional franchise in **NORTH CAROLINA** and **SOUTH CAROLINA (USA)**
 - **February 2018**
 - GM Avocats advises a franchisor in regards to a franchise agreement in **LYON**
 - GM Avocats advises a franchisor in the negotiation of a master franchise agreement for **NEW-CALEDONIA**
 - GM Avocats advises a franchisor for the setting up of a franchise system in **MAINLAND CHINA** and **HONG KONG**
 - **January 2018**
 - GM Avocats advises a French franchisor in the renegotiation of a franchise agreement and execution of an addendum to the franchise agreement in the territory of **SINGAPORE**.
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2017 Accomplishments and Deals

- **December 2017**
 - GM Avocats advises a French franchisor in setting up a joint-venture entity in New York and following months of negotiation in the execution of a shareholder's agreement and franchise, development, manufacturing and distribution agreements in major deal for the **USA**
 - GM Avocats advises a franchisor in relation to share purchase agreement and reorganization of a joint-venture entity and advises following months of negotiation in particular in the execution of a shareholder's agreement, and master franchise trademark license and supply agreements in major deal for **MAINLAND CHINA, HONG KONG** and **MACAU**
 - GM Avocats advises a franchisor for the setting up of an online European marketplace
- **November 2017**
 - GM Avocats advises a French franchisor in relation to addendums to a franchise agreement for further openings in **SINGAPORE**
- **September 2017**
 - GM Avocats advises a franchisor, one of the world leaders in the sector of cinema distribution, production and operation of cinema theatres in relation to the setting up of its worldwide franchise system.

- **July 2017**
 - GM Avocats advises a franchisor in an addendum substituting a franchise agreement in **BAHRAIN**
- **June 2017**
 - GM Avocats advises a franchisor, in the French F&B network in relation to a master franchise agreement for **MONACO**
 - GM Avocats advises a franchisor in a multi-unit franchise agreement in **QATAR**
 - GM Avocats conducts negotiation on behalf of a franchisor for an amicable settlement in **DUBAI**.
- **April 2017**
 - GM Avocats advises a French franchisor, in the setting up of a franchise system in the territory of the **USA**
 - GM Avocats advises a franchisor in a multi-unit franchise agreement in **SOUTH KOREA**
 - GM Avocats advises a franchisor in the setting up of an ice-cream franchised network in **SWITZERLAND**
- **March 2017**
 - GM Avocats conducts negotiations and assists a French franchisor in relation to addendums to a franchise agreement for further openings in **OMAN**
 - GM Avocats advises a franchisor in a multi-unit franchise agreement in **IRAN**
 - GM Avocats assists a franchisor in the negotiations of addendums to a franchise agreement for further openings in **QATAR** and in **the UAE**
 - GM Avocats assists a French franchisor, leader in its niche market specialized in high-end quality and gourmet products, in a multi-unit franchise agreement for the territory of **JAPAN**
 - GM Avocats conducts a negotiation putting an end to a major dispute between a French franchisor and its business partner in **RUSSIA**
 - GM Avocats conducts lengthy negotiations for the execution of a master franchise agreement for the territory of **IRAN**
- **January 2017**
 - GM Avocats advises a French franchisor in a multi-unit franchise agreement in **EGYPT**
 - GM Avocats advises a franchisor in the renegotiation of a franchise agreement in **SAUDI ARABIA**
 - GM Avocats advises a franchisor regarding a multi-unit franchise agreement in **TAIWAN**

2016 Accomplishments and Deals

- **December 2016**
 - GM Avocats advises a French franchisor, operating the number one European ice-cream franchise system, in the execution of a master franchise agreement after several months of negotiation for the setting up of an ice-cream franchised network in **MEXICO**

- GM Avocats advises a franchisor in a franchise agreement for the setting up of a franchise network in **AUSTRALIA**
- GM Avocats conducts extensive negotiations for several months, putting an end to a dispute between a French franchisor and its business partner in **KAZAKHASTAN**
- GM Avocats advises a franchisor and conducts extensive negotiations for several months in relation to a dispute with a former business partner in **BAHRAIN**
- **October 2016**
 - GM Avocats advises a French franchisor, world leader in its niche market, in relation to an addendum to a franchise agreement in **SINGAPORE**
- **September 2016**
 - GM Avocats advises a French franchisor in the renegotiation of a master franchise agreement in **JAPAN**
- **July 2016**
 - GM Avocats advises a franchisor in the execution of a share purchase agreement and the reorganization of a joint-venture entity and in particular in the execution of a shareholder's agreement, and master franchise, trademark license and supply agreements in **MAINLAND CHINA, HONG KONG and MACAU**
 - GM Avocats advises a French franchisor in relation to a franchise agreement for the setting up of a franchise network in **INDONESIA**
 - GM Avocats advises a franchisor, a leader in the art gallery market, for the setting up of a franchise art gallery network in the **USA**.
- **June 2016**
 - GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **OMAN**
 - GM Avocats advises a franchisor, the fastest growing French bakery café concept in Asia, in a franchise agreement in **TAIWAN**
- **April 2016**
 - GM Avocats advises a French franchisor in relation to an addendum to the master franchise agreement in **JAPAN**
 - GM Avocats conducts negotiations and assists a French franchisor, putting an end to a dispute with a former master franchisee in the **PHILLIPINES**.
- **March 2016**
 - GM Avocats advises a French franchisor in a multi-unit franchise agreement in **BAHRAIN**
 - GM Avocats represents a French franchisor in the market of sales of ready-to-wear clothing, against a Moroccan master franchisee in an ICC arbitration seated in **PARIS**.
- **February 2016**
 - GM Avocats advises a French franchisor, a world leader in its niche market in relation to a manufacturing agreement in **JAPAN**
 - GM Avocats advises a franchisor, a European franchise leader in the ice-cream market in a master franchise agreement in **GERMANY**
- **January 2016**
 - GM Avocats advises a franchisor, one of the word leaders in the QSR industry, against a Turkish franchisee, in a wrongful termination dispute in an ICC arbitration seated in **PARIS**

2015 Accomplishments & Deals

▪ December 2015

- GM Avocats advises a French franchisor in a share purchase agreement and the reorganization of a joint-venture entity for the execution in particular of a shareholder's agreement, a master franchise agreement, trademark license and supply agreements in **MAINLAND CHINA, HONG KONG** and **MACAU**
- GM Avocats conducts negotiations of addendums to a franchise agreement for a French franchisor for further openings in **QATAR**

▪ October 2015

- GM Avocats advises the world's number 1 children's recreation franchise, founded in France, in its development in Europe and the **USA**, the franchise commencing its presence in the US in **CALIFORNIA**
- GM Avocats assists a franchisor in setting up an affiliate company in **HONG KONG**, which shall cover the Asian development

▪ September 2015

- GM Avocats advises a French franchisor, fastest growing French bakery café concept in Asia with 15 outlets currently in **JAPAN** and **SOUTH KOREA**, on track to double the number of outlets
- GM Avocats advises a French franchisor in its first multi-unit franchise agreement in **THAILAND**
- GM Avocats advises a French franchisor in its first multi-unit franchise agreement **TAIWAN**
- GM Avocats advises a French franchisor in its first multi-unit franchise agreement in the **PHILIPPINES**

▪ July 2015

- GM Avocats advises a Chinese franchisor, world leader in its niche market, in its first franchise deal in **MOSCOW**
- GM Avocats advises a leading US franchise system in the adaptation of its franchise model to **FRANCE**
- GM Avocats advises the number 1 European ice cream franchise system in structuring its contract model to the **UK**

▪ June 2015

- GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **TUNISIA**
- GM Avocats advises a French franchisor in two local manufacturing agreements, in **LEBANON** and in the **UNITED ARAB EMIRATES**

▪ May 2015

- GM Avocats advises a French franchisor in the market of sales of ready-to-wear clothing, which has more than 1000 retail stores throughout the world, in a master franchise agreement in **MOROCCO**

- GM Avocats advises a franchisor operating an ice-cream network in a multi-unit franchise agreement in **MOROCCO**
- GM Avocats advise a franchisor in a master franchise agreement in **ALGERIA**
- **April 2015**
 - GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **LEBANON**
 - GM Avocats advises a French franchisor, world leader in its niche market, in a multi-unit franchise agreement in **KUWAIT**
 - GM Avocats conducts a 9 month negotiation and advises a French franchisor, world leader in its niche market, in a master franchise agreement in **JAPAN**
 - GM Avocats advises a French franchisor in an intermediation agreement in **CHINA**
- **March 2015**
 - GM Avocats advises a French F&B network in their first master franchise agreement in **SWITZERLAND**
 - GM Avocats conducts a negotiation putting an end to a major dispute between a French franchisor and its business partner in **RUSSIA**
- **February 2015**
 - GM Avocats advises a French F&B network in their first franchise agreement in **BELGIUM**
 - GM Avocats advises a French franchisor in a local manufacturing agreement in **CHINA**
- **January 2015**
 - GM Avocats advises a franchisor operating an ice-cream network in a master franchise agreement in **SOUTH KOREA**

2014 Accomplishments & Deals

- **February 2014**
 - GM advises NASDAQ listed **US company's NATHANS FAMOUS**, leading hot dog franchise system founded in 1916 with 40.000 locations selling 431 million hot dogs yearly, in **the first franchise agreement** in **SPAIN**
 - **January 2014**
 - GM advises NASDAQ listed **US company DUNKIN DONUGHTS**, listed on NASDAQ and 9th global franchise system in the world with total revenues of 3.4 billion USD with 10.000 locations, in **Master Franchise Agreement** with German operator for **first opening LUXEMBOURG** and the Federal State of SAARLAND, **GERMANY**
 - GM advises **French company** operating the **ANGELINA F&B brand**, founded in 1903 in **JV** in HONG-KONG and **Master Agreement for CHINA, HONG- KONG** and **MACAO**
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2013 Accomplishments & deals

▪ December 2013

- GM Avocats advises French company operating ANGELINA F&B brand in key multi-unit franchise agreement for **SINGAPORE**

▪ November 2013

- GM Avocats advises French FB Group Bertrand in a JV and Master Agreement with NYSE listed BURGER KING, 2nd largest fast food hamburger chain with 13,000 locations in 97 countries worldwide with total revenues of 2.3 billion USD

▪ October 2013

- GM Avocats advises UK company ORIGINAL POSTER COMPANY, world's leading greeting card distribution franchise, in a Master Franchise Agreement for **FRANCE**

▪ September 2013

- GM Avocats advises French pasta system NOOI in a Master Franchise Agreement in **JAPAN**
- GM Avocats advises French JARDILAND Group, leading garden center franchise system, in a Franchise Agreement in **BELGIUM**

▪ July 2013

- GM Avocats advises French pasta system MEZZO DI PASTA in a Master Franchise Agreement in **SOUTH KOREA**
- GM Avocats advises French ANGELINA F&B system in a multi-unit franchise agreement in **SAUDI ARABIA**

▪ June 2013

- GM Avocats advises CAMAIEU in setting up operating capabilities in **BANGLADESH**
- GM Avocats advises F&B ANGELINA in a multi-unit franchise system in **DUBAI (UAE)**

▪ May 2013

- GM Avocats advises CAMAIEU in a Master License and Distribution Agreement in **PHILIPPINES**
- GM Avocats advises CAMAIEU in a Master License and Distribution Agreement in **KAZAKHSTAN**

▪ March 2013

- GM Avocats advises US company INXPRESS, leading shipping and delivery services franchise system, in Master Franchise Agreement for **FRANCE**

▪ February 2013

- GM Avocats advises French F&B ANGELINA system in a multi-unit franchise Agreement in **QATAR**

▪ January 2013

- GM Avocats advises French company CAMAIEU in Master License Agreement with MITRA, n°1 Indonesian retail group, in **INDONESIA**