

## Jérémie Rossignol

I have co-founded Hutong School, the number 1 mandarin language school with a truly global reach, based in Beijing with offices in various cities in the world. In 2015, we have cooperated with GM Avocats to build the first Hutong School franchise in Moscow. Gilles was the ideal match to assist us in this project at a key stage of our development, given his vast experience of the franchise model, his willingness to give us access to his network and to advise us in our development strategy.