

## **Launching of Jurisprudence Franchise**

Gille Menguy launched the blog named jurisprudence franchise in March 2020.

The goal is to provide to interested readers the raw data on franchise law.

In parallel, case law having stabilized, the platform shall additionally enable litigators and clients to request the assistance of GM Avocats on the basis of no win no fee in the event the case has been analyzed as Main Stream Resolution, which in consideration of current level of case law depth, is the case in 75% of cases.